

MARKET FUNDAMENTALS YOY Outlook Chg 2.7% Vacancy Rate 477K YTD Net Absorption, SF \$10.67 Asking Rent, PSF (Overall, All Property Classes) **ECONOMIC INDICATORS** Outlook YOY Chg 508.6K Winnipeg Employment 5.9% Winnipeg **Unemployment Rate** 6.7% Canadian **Unemployment Rate** Source: Statistics Canada

ECONOMY

Winnipeg has witnessed year-over-year (YOY) employment growth, up 1.0% in March 2025 from March 2024 – a gain of 18,000 jobs over the last year. Similarly, the unemployment rate continues to trend downwards from the end of 2024, from 6.2% in December 2024 to 5.9% in March. Winnipeg is showing some positive signs in comparison to the overall country as Canadian GDP has barely grown, and the national unemployment rate has increased from 5.9% (March 2024) to 6.7% (March 2025).

The provincial Consumer Price Index (CPI) rose 3.5% in February 2025 compared to February 2024 following a 2.7 percentage point increase in January. Manitoba's CPI growth for February was above Canada's YOY increase of 2.6% and at 3.5%, Manitoba posted the highest all-items price increase among Canada's ten provinces.

The Bank of Canada (BoC) cut its key interest rate by 25 basis points (bps) to 2.75% in its March decision, as expected and previously signaled, to mark 225 bps in rate cuts since the start of its loosening cycle in June 2024. The Governing Council noted that the Canadian economy grew more than expected in the fourth quarter of 2024 with support from the past cuts in the policy rate, but growth is expected to slow in 2025 due to increasing trade conflict with the United States. The Bank also noted that the continuously changing tariff threats from the U.S. is hurting consumer confidence and investment expectations, which are expected to erase the strong economic activity triggered by firms attempting to undercut trade barriers.

SUPPLY & DEMAND

Demand remained steady in the Winnipeg Industrial market despite minimal new supply and not much development planned in the first quarter of 2025. Despite this the overall market had strong positive absorption in the first quarter of 2025 of 477k square feet (sf).

The overall vacancy rate has shown minimal change, with a slight decline from 3.0% to 2.7% quarter-over-quarter (QOQ), indicating a favorable trend. At the submarket level, there have been favorable shifts in the Northwest and Northeast areas as vacancy has improved, decreasing from 3.9% to 2.7% and 8.7% to 7.0% QOQ respectively.

PRICING

Although the overall asking net rent experienced a slight increase from \$10.64 per square foot (psf) to \$10.67 psf QOQ, it has remained relatively stable throughout the first quarter of 2025. That being said there was a noticeable increase in the gross rate during the first quarter of 2025, rising from \$13.80 psf to \$15.09 psf.

SPACE DEMAND / DELIVERIES



OVERALL VACANCY & ASKING RENT



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WINNIPEG MB INDUSTRIAL Q1 2025

MARKET STATISTICS

| SUBMARKET | INVENTORYY (SF) | OVERALL VACANT (SF) | OVERALL VACANCY RATE | CURRENT QTR OVERALL NET ABSROPTION (SF) | YTD OVERALL NET ABSORPTION (SF) | UNDER CNSTR (SF) | CONSTR COMPLETIONS (SF) | AVG NET RENT | AVG ADD. RENT | AVG GROSS RENT |
|-----------------|--------------------|------------------------|----------------------------|---|---------------------------------------|------------------------|-------------------------------|-----------------|------------------|-------------------|
| Northwest | 37,253,488 | 1,095,968 | 2.9% | 321,474 | 321,474 | 0 | 0 | \$9.90 | \$4.24 | \$14.01 |
| Southeast | 16,192,510 | 56,080 | 0.3% | 45,575 | 45,575 | 0 | 0 | \$12.25 | \$4.78 | \$16.76 |
| Southwest | 12,674,201 | 494,647 | 3.9% | -7,784 | -7,784 | 49,000 | 0 | \$13.83 | \$6.02 | \$19.35 |
| Central | 5,128,457 | 0 | 0.0% | 0 | 0 | 0 | 0 | \$0.00 | \$0.00 | \$0.00 |
| Northeast | 5,872,166 | 412,655 | 7.0% | 117,568 | 117,568 | 0 | 0 | \$10.44 | \$5.26 | \$15.11 |
| WINNIPEG TOTALS | 77,120,822 | 2,059,350 | 2.7% | 476,833 | 476,833 | 49,000 | 0 | \$10.67 | \$4.79 | \$15.09 |

^{*}Rental rates reflect weighted net asking \$psf/year

KEY LEASE TRANSACTIONS Q1 2025

| SUBMARKET | +/-SF |
|-----------|---|
| Non-CBD | 25,792 |
| Non-CBD | 19,853 |
| Non-CBD | 14,100 |
| Non-CBD | 14,100 |
| Non-CBD | 10,000 |
| Non-CBD | 6,075 |
| | Non-CBD Non-CBD Non-CBD Non-CBD Non-CBD |

KEY SALES TRANSACTIONS Q1 2025

| PROPERTY | SUBMARKET | SF | PRICE / \$ PSF |
|-------------------|-----------|--------|----------------|
| 1200 Sherwin Park | Non-CBD | 10,779 | Undisclosed |
| 1200 Sherwin Park | Non-CBD | 8,500 | Undisclosed |

KEY CONSTRUCTION COMPLETIONS YTD 2025

| | PROPERTY | SUBMARKET | STATUS | (+/-) SF | OWNER/DEVELOPER |
|--|----------|-----------|--------|----------|-----------------|
|--|----------|-----------|--------|----------|-----------------|

N/A

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