MARKETBEAT Winnipeg, MB

YoY

Chq

12-Mo.

Forecast

Office Q1 2024

12.7%

14K

Q1 2024

481.7K

Vacancy Rate

\$28.72

Net Absorption, SF

Asking Gross Rent, PSF

(Overall, All Property Classes)

ECONOMIC INDICATORS

ECONOMY

Winnipeg's unemployment rate has trended downwards since the fourth quarter of 2023, decreasing from 5.2% in October 2023 to start the first quarter of 2024 with a January rate of 3.7%. This is an encouraging trend as in March 2024 the unemployment rate sits 170 basis points (bps) lower than the Canadian unemployment rate of 6.1%. The Canadian CPI was 2.8% in February 2024, down from 3.5% in December 2023. With inflation slowly retreating, the market remains hopeful to see interest rate cuts, which are expected for mid-late summer 2024. We expect to see many real estate groups and projects to come forward as investor sentiment stays positive as rate cuts become clearer.

CUSHMAN & WAKEFIELD

Winnipeg

C Stevenson

SUPPLY & DEMAND

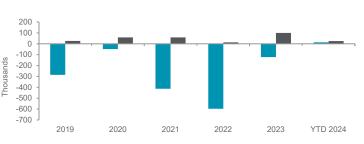
There was 187,969 square feet of negative absorption in the CBD market this quarter, primarily driven by Via Rail Station and 191 Broadway, both Class C properties, coming on the market. 191 Broadway was previously home to Wawanesa while Via Rail Station is coming back to market after being off the market for a period of time. Via Rail Station has not lost tenants, as it had this large vacancy previously, so this negative absorption is not as perilous as it may seem at initial glance.

The overall office vacancy rate in Winnipeg had a nominal 10 bps change from the fourth quarter of 2023, increasing from 12.6% to 12.7%. This increase was the result of a 160-bps increase in vacancy in the CBD, climbing from 13.5% to 15.1% quarter-overquarter (QOQ), while there was a 190-bps decrease in vacancy in the suburban area, decreasing from 11.2% to 9.3% QOQ. This demonstrates the continued strength in the suburban market which has seen vacancy decrease for two consecutive quarters.

PRICING

The overall average asking rent remained relatively stable in the downtown market this quarter, with an average asking rent of \$16.03 per square foot (psf). The suburban market however saw a fairly substantial decrease from last quarter to \$14.75 psf. Additional rents have remained stable in both the overall CBD and Suburban market this quarter, with the overall city average at \$13.05 psf. This brought the overall market gross rent to \$28.72 psf for the first quarter of 2024.

SPACE DEMAND / DELIVERIES



Net Absorption, SF Construction Completions, SF

OVERALL VACANCY & GROSS ASKING RENT



4.4% Winnipeg Unemployment Rate

Winnipeg Employment

6.1% Canadian Unemployment Rate

Source: Statistics Canada

_ _

YoY Chg 12-Mo.

Forecast

MARKETBEAT Winnipeg,

CUSHMAN & WAKEFIELD **C** Stevenson

Office Q1 2024

YTD OVERALL CURRENT QTR **AVERAGE** SUBLET DIRECT **OVERALL** AVERAGE NET ASKING **OVERALL NET** NET SUBMARKET INVENTORY VACANCY VACANCY VACANCY **GROSS RENTAL** ABSORPTION ABSORPTION (SF) (SF) RATE RATE (SF) RENT (SF) Class A CBD 3.237.672 28.626 358.916 12.0% -37.342 -37.342 \$20.02 \$38.70 Class B CBD 4.035.675 2.453 706.343 17.6% 8.430 8.430 \$16.02 \$31.59 Class C CBD 5,774,608 138,235 739,111 15.2% -159,057 -159,057\$13.62 \$25.77 \$30.94 **CBD** Totals 13,047,955 169,314 1,804,370 15.1% -187,969 -187,969 \$16.03 Class A Suburban 1.378.476 7.310 158.730 12.0% 100.201 100.201 \$19.15 \$26.62 4.498.562 0 7.2% 33.077 \$25.29 Class B Suburban 325.139 33.077 \$16.02 Class C Suburban 3.033.531 15.509 317.948 11.0% 68.854 68.854 \$12.85 \$22.84 Suburban Totals 9.3% \$23.93 8,910,569 22,819 801,817 202,132 202,132 \$14.75 WINNIPEG TOTALS 21,958,524 192,133 2,606,187 12.7% 14,163 14,163 \$15.67 \$28.72

KEY LEASE TRANSACTIONS Q1 2024

PROPERTY	SUBMARKET	SF (+/-)	ТҮРЕ
790 Sherbrook Street	Non-CBD	74,039	Lease
155 Carlton Street	CBD	11,109	Lease
200 Graham Avenue	CBD	9,168	Lease
1970 Main Street	Non-CBD	5,641	Lease
3365 Portage Avenue	Non-CBD	5,081	Lease
90-120 Paramount Road	Non-CBD	4,528	Lease

KEY SALES TRANSACTIONS Q1 2024

PROPERTY	SUBMARKET	SF	PURCHASER TYPE
363 Broadway	CBD	190,948	Not public

KEY UNDER CONSTRUCTION PROJECTS

PROPERTY	SUBMARKET	CLASS	SF	OWNER/DEVELOPER
Wawanesa Tower	CBD	А	300,000	True North Development
990 Taylor Avenue	Non-CBD	А	25,000	Shindico
138 Portage Avenue E	Non-CBD	А	TBC	Space2Developer

LOCAL MARKET RESEARCH CONTACTS

Chris Hourihan		
Associate Vice President		
204 934 6215		
Chris.Hourihan@cwstevenson.ca		
Ryan Munt		

Winnipeg

Nicolas Paez **Business Solutions** 431 866 2569 Nicolas.otero@cwstevenson.ca

Brett Intrater Executive Vice President Executive Vice President Ryan Munt Personal Real Brett Intrater Personal Real Estate Corporation 204 934 6229 Ryan.Munt@cwstevenson.ca Brett.Intrater@cwstevenson.ca

www.cwstevenson.ca

Estate Corporation

204 928 5015

ABOUT CUSHMAN & WAKEFIELD

Cushman & Wakefield (NYSE: CWK) is a leading global commercial real estate services firm for property owners and occupiers with approximately 52,000 employees in nearly 400 offices and 60 countries. In 2023, the firm reported revenue of \$9.5 billion across its core services of property, facilities and project management, leasing, capital markets, and valuation and other services. It also receives numerous industry and business accolades for its award-winning culture and commitment to Diversity, Equity and Inclusion (DEI), sustainability and more. For additional information, visit

www.cushmanwakefield.com

Independently Owned and Operated / A Member of the Cushman & Wakefield Alliance

©2024 All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy.