## Winnipeg, MB

Industrial Q4 2023



With 2023 winding down, the industrial market in Winnipeg continues to demonstrate resilience and growth despite obvious headwinds in the broader marketplace.

Demand for industrial spaces in Winnipeg has remained steady throughout 2023. The onboarding of new industrial product has provided some breathing room: however, overall vacancy rates remain close to 2%, indicating it is still a landlord's market.

As a result, industrial rental rates continue to climb, with tenants struggling to find options for both new deals and renewals. As an offset to inflation, landlords have also begun to incorporate stated annual escalations for lease deals, typically in the 2-3% range.

2022 saw higher than normal new industrial development starts with most groups taking a more cautious stance in 2023 due largely to concerns about the interest rate environment and construction costs. This slowdown in the development cycle will likely be felt in the back half of 2024 and early 2025, keeping tight pressure on rental and vacancy rates.

Land activity, while sparse, has seen pricing maintain from an industrial standpoint with user-driving demand and activity. Northwest Winnipeg and the surrounding RM of Rosser remain the most sought-after areas with pricing ranging from the 400,000 per acre range for larger sites to close to 700,00 per acre for smaller sites with respect to entitled shovel-ready sites.

Trades for Industrial assets from an investment standpoint have seen lower than average volume in 2023, with the one highlight being the PURE Portfolio selling in the first half of 2023 (roughly 800,000 sq. ft. portfolio over 10 buildings). Notwithstanding the rising interest rates this year, investors have been aggressive on smaller industrial trades, with cap rates still in the mid-to-high 6 range provided assets have near-term vacancy and minimal cap ex. Heading into 2024, interest remains very strong for private investors to expand their portfolios and for new entrants to gain a foothold in the market. Expect values to see pressure If interest rates start to pull back next year.

#### **ECONOMIC INDICATORS** Q4 2023

479.1 K

Winnipeg Employment



YoY

Chg



12-Mo.

**Forecast** 

4.5%

Winnipeg **Unemployment Rate** 



Canadian Unemployment Rate

Source: Statistics Canada



### **OVERALL VACANCY & NET ASKING RENT**



# Winnipeg, MB

Industrial Q4 2023



#### **MARKET STATISTICS**

SUBMARKET	INVENTORY (SF)	AVERAGE NET RENT (PSF)	OVERALL VACANCY RATE 2.2%	
Northwest	42,659,304	\$9.47		
Southeast	11,099,059	\$12.65	1.5%	
Southwest	10,413,007	\$12.60	3.5%	
Central	9,901,012	-	0.0%	
Northeast	6,157,787	\$9.93	2.6%	
WINNIPEG TOTALS	80,230,169	\$10.24	2.0%	

#### **KEY LEASE TRANSACTIONS Q4 2023**

PROPERTY	SUBMARKET	+/-SF
630 Kernaghan Ave	N/E	108,842
322-346 Saulteaux Crescent	N/W	10,975
Steele Business Park (Phase II)	N/W	10,850
921 Wall Street	N/W	7,500

#### **KEY SALES TRANSACTIONS Q4 2023**

PROPERTY	SUBMARKET	SALE PRICE	+/-SF
560 Camiel Sys St	S/E	\$8,750,000	43,327
31 Trottier Bay	S/W	\$2,500,000	22,369

#### **KEY INDUSTRIAL DEVELOPMENTS 2023**

PROPERTY	SUBMARKET	STATUS	(+/-) SF	OWNER/DEVELOPER
Plessis Business Park	SE	Phase 1 completed	102,200	Shindico
Steele Business Park	NW	Phase 1 and 2 completed	146,390	MMI Asset Management
West Creek Industrial Park	NW	Under Construction	294,150	Hopewell Development
NorthWest Business Park	NW	Building 3: Under Construction	175,000	QualReal
60 Dunlop Avenue	NW	Under Construction	37,500	Goldstone

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