# MARKET

# Winnipeg, MB

Industrial Q3 2023



During the third guarter of 2023, the industrial market in Winnipeg has continued to be reliable with largely positive trends. The demand for industrial properties remained strong, with a number of businesses looking to expand their operations in the city.

The market has seen a notable increase in construction activity this year, with several new industrial developments and expansions taking place throughout the city, predominantly in the northwest quadrant. This growth is providing more options for businesses seeking suitable spaces. The new developments also feature modern and efficient designs, catering to the evolving needs of industries in the logistics, manufacturing, and warehousing space. Outlook for construction activity is a bit concerning with fewer expected new developments heading into 2024 and many developers reluctant to build on speculation due to rising interest rates and uncertain construction costs.

Rental rates for industrial properties remained under constant pressure during this period, reflecting the growing demand and limited supply. Tenants are becoming increasingly proactive in reviewing their space requirements, often looking 12 months or longer in advance to ensure they secure sufficient options. Landlords are able to negotiate favourable lease terms due to the competitive market conditions.

Investor interest in the Winnipeg industrial market remained strong, with both local and national investors actively seeking opportunities. The city's strategic location and economic stability continued to attract investors looking for long-term returns. Bid-ask spreads and lack of product remain the key challenges to investors looking to establish a footprint in the Winnipeg market.

Overall, the industrial real estate market in Winnipeg during the third guarter of 2023 displayed strong fundamentals which are expected to continue into 2024.

# **ECONOMIC INDICATORS** Q3 2023

472.9K

Winnipeg Employment



YoY

Chg



12-Mo.

**Forecast** 



5.2%

Winnipeg **Unemployment Rate** 



Canadian



Source: Statistics Canada

# OVERALL VACANCY & NET ASKING RENT



# Winnipeg, MB

Industrial Q3 2023



#### **MARKET STATISTICS**

| SUBMARKET       | INVENTORY (SF) | AVERAGE NET RENT (PSF) | OVERALL VACANCY RATE |
|-----------------|----------------|------------------------|----------------------|
| Northwest       | 42,659,304     | \$9.33                 | 2.2%                 |
| Southeast       | 11,099,059     | \$12.65                | 1.4%                 |
| Southwest       | 10,413,007     | \$12.98                | 4.2%                 |
| Central         | 9,901,012      | -                      | -                    |
| Northeast       | 6,157,787      | \$9.68                 | 2.7%                 |
| WINNIPEG TOTALS | 80,230,169     | \$10.19                | 2.1%                 |

#### **KEY LEASE TRANSACTIONS Q3 2023**

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|--|-----------|--------|--|--|--|
| PROPERTY                                 | SUBMARKET | +/-SF  |  |  |  |
| 15 Scurfield Boulevard                   | S/W       | 42,781 |  |  |  |
| 175-199 Elan Boulevard                   | N/E       | 21,322 |  |  |  |
| 1470 Willson Place                       | S/W       | 10,105 |  |  |  |
| 333 Holden Street                        | S/W       | 9,401  |  |  |  |
| 1557-1565 King Edward Street             | N/W       | 8,020  |  |  |  |
| 1680 Notre Dame Avenue                   | N/W       | 7,072  |  |  |  |
|  |           |        |  |  |  |

#### **KEY SALES TRANSACTIONS Q3 2023**

| PROPERTY                   | SUBMARKET | SALE PRICE  | +/-SF |
|----------------------------|-----------|-------------|-------|
| 999, 1001, 1005 Mission St | N/E       | \$1,250,000 | 1,368 |

#### **KEY INDUSTRIAL DEVELOPMENTS 2023**

| PROPERTY                      | SUBMARKET | STATUS                         | (+/-) SF | OWNER/DEVELOPER      |
|-------------------------------|-----------|--------------------------------|----------|----------------------|
| Plessis Business Park         | SE        | Phase 1 completed              | 102,200  | Shindico             |
| Steele Business Park          | NW        | Phase 1 and 2 completed        | 146,390  | MMI Asset Management |
| West Creek Industrial<br>Park | NW        | Under Construction             | 294,150  | Hopewell Development |
| NorthWest Business Park       | NW        | Building 3: Under Construction | 175,000  | QualReal             |

## LOCAL MARKET RESEARCH CONTACTS

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